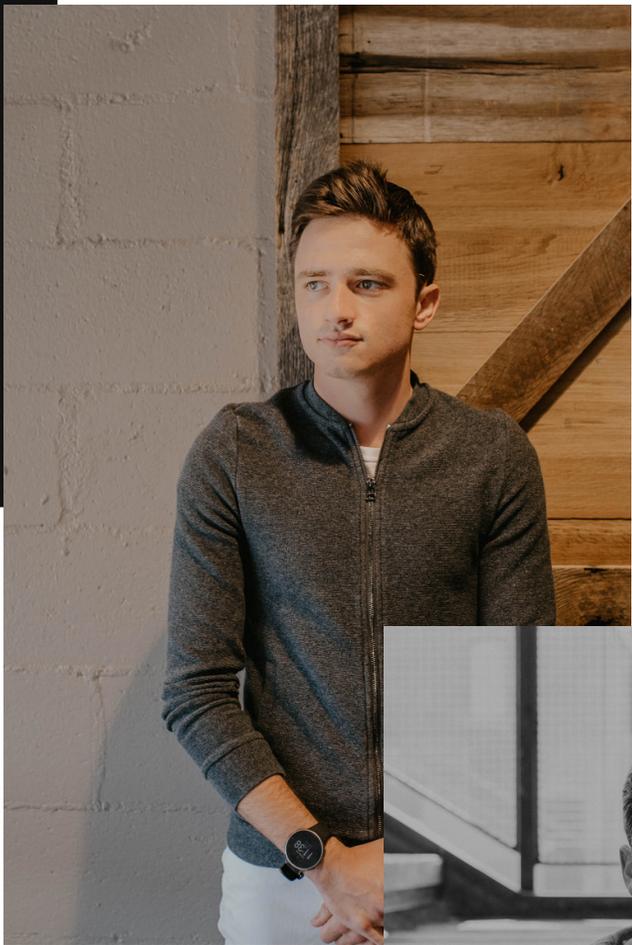


GEORGE STEINBRENNER IV



IMAGES



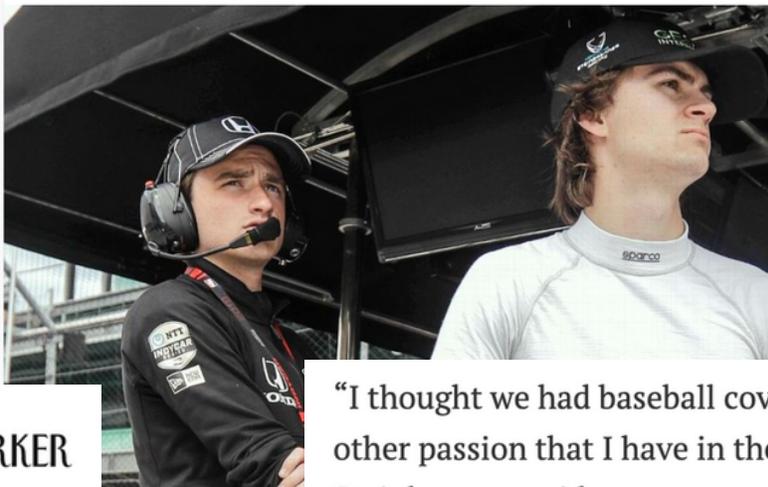
ABOUT GEORGE

A member of a family known for winning and success with the New York Yankees, George has shown passion for racing from an early age. Influences are many and include his late father, Hank Steinbrenner, himself a racing enthusiast and former NHRA team owner, Bryan Herta, a long-time family friend and owner of Bryan Herta Autosport. Family influences continue with an uncle, Chris Simmons, serving as the long-time engineer of multiple time INDYCAR Series champion Scott Dixon, along with the late Tony Renna, a cousin, who lost his life during a crash at the Indianapolis Motor Speedway.

All contributed to George taking a measured path toward team ownership, beginning as an intern at Bryan Herta Autosport before forming an Indy Lights program with Andretti Autosport. The process allowed George to prepare for INDYCAR team ownership by participating in all business facets of motorsport and learn the ropes of operations, engineering, marketing and partner development.



George Steinbrenner IV, 22, fits right in at Indianapolis 500 as a team owner



Steinbrenner IV veers left away from baseball into IndyCar



"I thought we had baseball covered pretty well, so maybe I'd go to my other passion that I have in the sports world and jump right into it," Steinbrenner said.

THE NEW YORKER

SI

From the Bronx to Indy: George Steinbrenner IV is the Youngest IndyCar Team Owner in History

George Steinbrenner IV, 22-year-old grandson of the legendary Yankees owner, just became the youngest IndyCar team owner in history.

SAM BRIEF - NOV 30, 2018



George Steinbrenner IV grew up around one of the winningest, richest and most prestigious franchises in American sports: the New York Yankees.

But how about this—a World Series or an Indianapolis 500?

THE NEW YORKER

OWNERSHIP DEPT. DECEMBER 17, 2018 ISSUE

INDYCAR FOR THE POST-MILLENNIAL AGE

George Steinbrenner IV, the youngest owner on the circuit, tries to make racing relevant again.

By Ben McGrath
December 10, 2018



Forbes



Steinbrenner continues winning family legacy, but in different sport

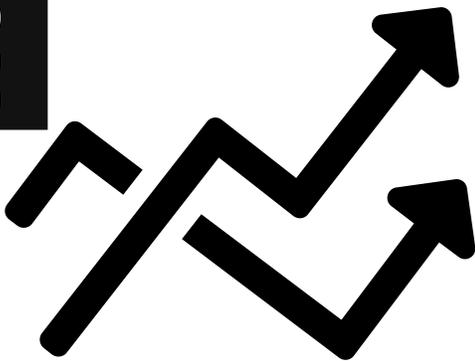
By Bruce Martin Sep 23, 2019, 12:32 PM EDT



"The lineage goes George, Henry, George, Henry, George, Henry—and I'm George." So said George Steinbrenner IV, son of Hank and grandson of the Boss, on a recent afternoon at dusk. "My firstborn son would be Henry IV," he added. He was walking into Central Park from Columbus Circle and talking about his emergence, at the age



George Steinbrenner IV



About G4F

George Steinbrenner IV believes in building upon a family legacy of philanthropy and following the example of helping others as set by his grandfather, legendary businessman George Steinbrenner.

Driven by the importance of giving, as stressed by several generations within the Steinbrenner family, George honors that heritage through G4F.

Involved in charitable initiatives from an early age, George has identified areas of need with a common thread, of helping children and families. Establishing G4F is aimed at continuing the work of providing needed assistance across a variety of initiatives spanning pediatric medical research, youth welfare and lifting underprivileged families.

Mission

G4F improves and enriches the lives of people by:

- Providing organizations we are partnered with and/or passionate about with funds, resources, volunteers, a platform and an elevated level of awareness surrounding their cause
- Providing grants and services that strengthen community based organizations

Partners



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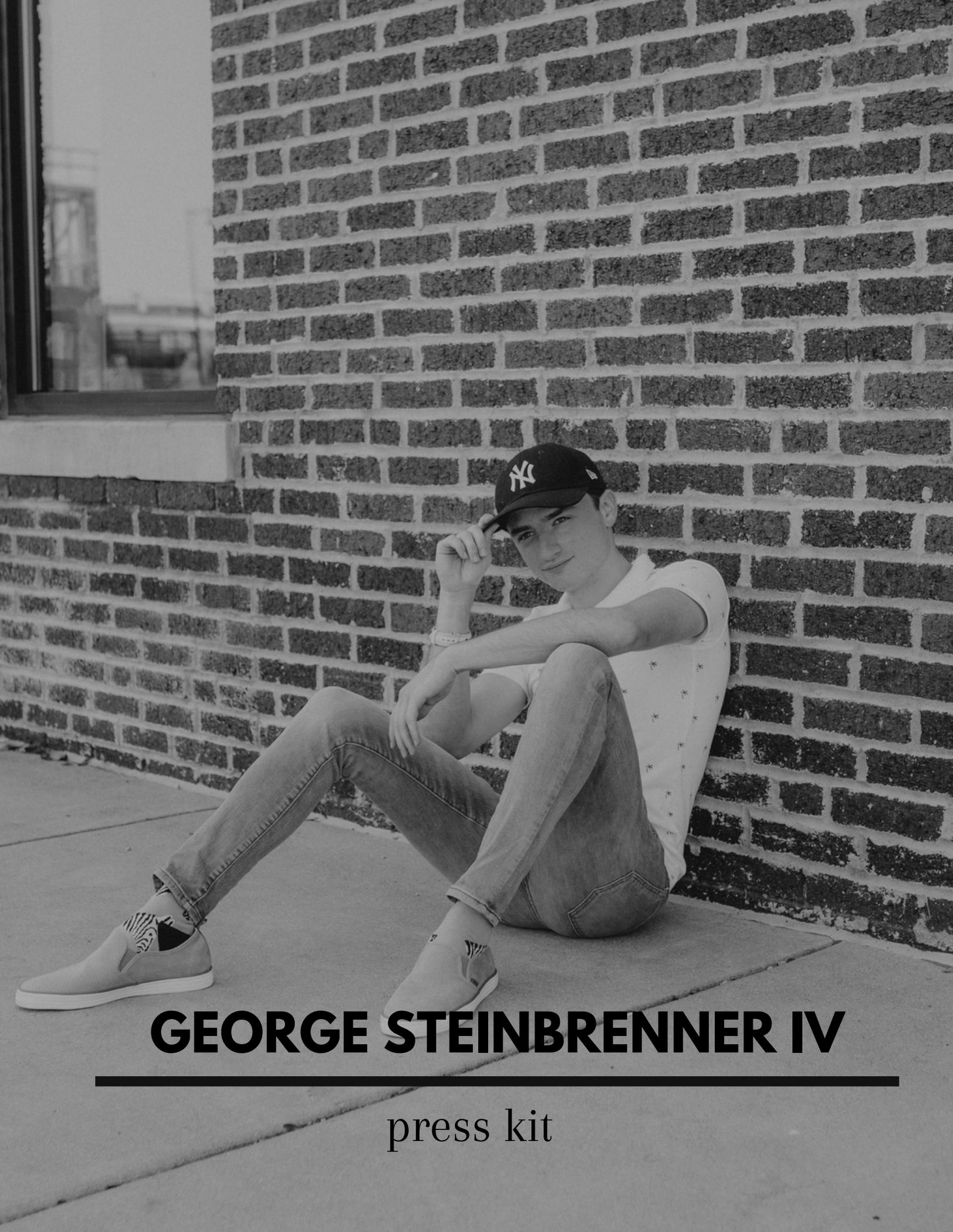
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GEORGE STEINBRENNER IV

press kit